



# COMPANY PROFILE

BRANDING THE NATION



[www.devisjaya.co.id](http://www.devisjaya.co.id)

# HISTORY



Devis Advertising's journey began in 1981, when the founder of the company (Alm) Mr. Anton Goewito, started an advertising business in Bandar Lampung. With high enthusiasm, clear vision, and unwavering dedication, he has succeeded in bringing this company to grow rapidly from initially serving only a few local clients to becoming one of the major players in the OOH Advertising industry in Indonesia.

Now, Devis Advertising leads by **Mr. Novis A.Goewito**, in the last few decades, Devis Advertising has proven its success in the outdoor advertising industry. With a rich history, unwavering dedication and a strong vision, the company is constantly moving forward and is committed to being the partner of choice in meeting their clients' outdoor advertising needs.

MORE THAN

**40**<sup>th</sup> years

**EXPERIENCE**

in Out of Home Media



## OUR VISION

World class strategic partner  
for professional and premium  
branding



## OUR MISSION

- ▶ Do coaching and training to have qualified and dedicated human resource capital.
- ▶ Build the togetherness for All stakeholders's prosperity and loyalty.
- ▶ Build wide and strong networks to create an accurate and reliable Database.
- ▶ Doing Continuously innovation to strengthen competitiveness in the Global Market



# OUR VALUE



# ONE STOP SOLUTION

Devis Advertising is an OOH (Out of Home) and DOOH (Digital Out of Home) Advertising company which has become one of the pioneers and leaders in the outdoor advertising industry in Indonesia. With a strong commitment to innovation, quality and superior customer service, Devis Advertising has built a solid reputation since its inception.

In addition, Devis Advertising also adopts the latest technology and trends in the advertising industry. We use advanced technology for mapping strategic locations, analyzing data, and measuring campaign effectiveness. This allows them to provide more scalable services and more optimal results to their clients.

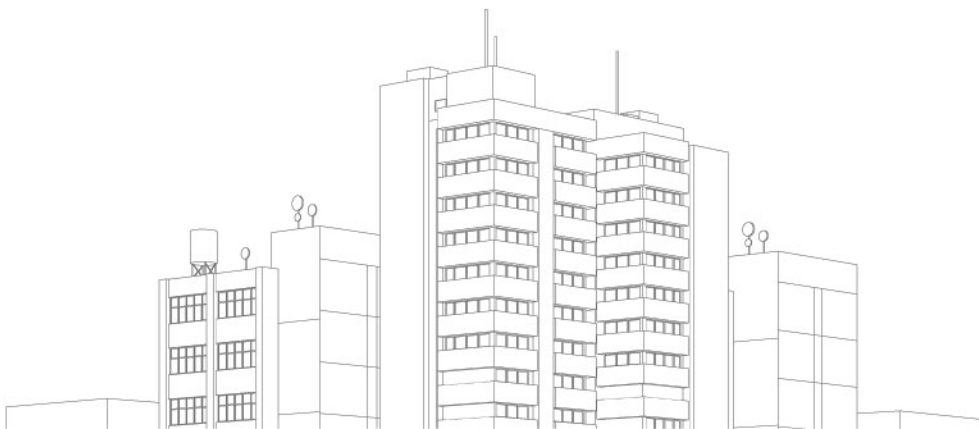
ONE STOP  
SOLUTION



# PROGRAMMATIC CAMPAIGN

Advertisers can develop even more effective advertising strategies with **PROGRAMMATIC**. Advertisements can be adjusted based location, temperature and time using the dashboard's various systematic features.

Devis Advertising **PROGRAMMATIC** Dashboard is also equipped with accurate measurement features that can detect the amount of traffic and demographic, adding value to an advertising technology advancement.



DATA CENTER

# DATA & MEASURABILITY

## DATA & MEASURABILITY

*AI -  
BASED  
TECHNOLOGY*

*DIGITAL  
AMPLIFICATION*

*PRE & POST  
CAMPAIGN  
SURVEYS*



# OUR SERVICES

---

STATIC  
BILLBOARD



CREATIVE  
BRANDING



DIGITAL  
BILLBOARD





# STATIC BILLBOARD

ADS

Billboards are large billboards that can promote large-sized outdoor advertisements that are placed in high places and are busy being passed by people with supporting poles that cross over intersections or other areas. We provide Billboard Conventional, Bando, Pedestrian Bridge, Baliho, Neonbox, Signage , Etc.



# CREATIVE BRANDING

Spreading our wings and network,  
we also provide all Creative  
Branding & Promotional Project.





# DIGITAL BILLBOARD



Videotron is an electronic media which display video with Light Emitting Diodes (LED). Videotron usually known as Digital Visual Advertising usually placed in outdoor as information function to broadcast ads using visual moving images.



# OUR COVERAGE AREA

Devis Advertising has expanded its network in Indonesia for more than 40 years, and currently there are 1000 sites placed throughout major cities and sub-urban cities



## Devis coverage area

- |            |                |
|------------|----------------|
| Jakarta    | Medan          |
| Cirebon    | Padang         |
| Bandung    | Pekanbaru      |
| Bogor      | Bengkulu       |
| Sukabumi   | Jambi          |
| Cianjur    | Batam          |
| Depok      | Palembang      |
| Bekasi     | Bandar Lampung |
| Karawang   | Pangkal Pinang |
| Purwakarta | Bali           |
| Tangerang  |                |

## Our Branches Office

- |                |                |
|----------------|----------------|
| Bandar Lampung | Bengkulu       |
| Palembang      | Medan          |
| Lubuk Linggau  | Pangkal Pinang |
| Jambi          |                |

**OVER**  
**1000**  
Strategic Location

# OUR HAPPY CLIENTS



# THANKYOU

 [devis\\_adv](#)  [devisjaya.adv](#)  [PT. Devis Advertising](#)  [www.devisjaya.co.id](#)

**More Info :**

**Sandra**

[yustia.sandra@devisjaya.co.id](mailto:yustia.sandra@devisjaya.co.id) / [yustia.sandra.devis@gmail.com](mailto:yustia.sandra.devis@gmail.com)

**0878-8924-2947**